



**ATTN:** Assignment Editors/News Directors

## PHOTO CALL — MEDIA ADVISORY

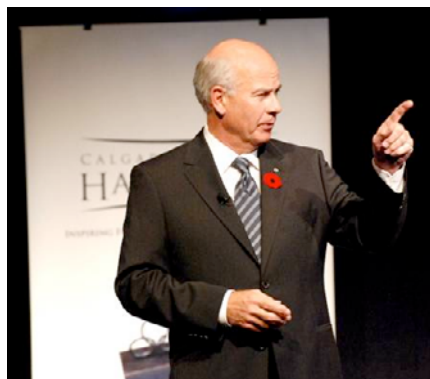
**WHAT:** The 2011 Calgary Business Hall of Fame laureates gather for Gala Dinner & Induction Ceremony.

**PHOTO OP:** Master of ceremonies Peter Mansbridge (*The National* anchor/CBC News Chief Correspondent) greets new inductees prior to ceremony.

**WHEN:** Wednesday, Oct. 19, 2011  
4:30 - 5:00 p.m.

**WHO:** P. John Aldred  
Jack C. Donald  
The late Sydney Kahanoff's family  
(Al Kahanoff, brother; Pat Smolensky, sister)  
Peter Mansbridge

**WHERE:** Hyatt Regency Calgary  
Atrium — 3<sup>rd</sup> Floor  
700 Centre Street SE  
Calgary, AB T2G 5P6



Emcee Peter Mansbridge

**WHY:** Calgary Business Hall of Fame Gala brings together the city's leaders of business, government and community for an evening of celebration. Proceeds enable Junior Achievement of Southern Alberta to provide free business and leadership classes to students throughout southern Alberta.

**CONTACT:** Tyler McLeod — Event Media Relations  
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*Additional photo opportunities available by arrangement.*







## Background on the Calgary 2011 Laureates

*Full biographies follow and are available at [www.calgarybusinesshalloffame.org](http://www.calgarybusinesshalloffame.org)*

**P. John Aldred** was born and educated in Oxfordshire, England. John qualified as the British equivalent of an agricultural engineering technologist. When John arrived in Canada from Britain in 1967 at the age of 23, he became a heavy-duty mechanic and worked as a field serviceman for Midwestern Compressor in Calgary. In 1971, John moved to PAMCO Limited, the subsidiary of an American parent, becoming its President four years later.

In 1980, John left his post as President of PAMCO to establish a business in the Canadian compressor rental market — Enerflex. Since its founding in 1980, Enerflex has benefited from the growing demand for natural gas both in North America and around the world. By the time Enerflex was sold to Toromont Industries in 2010 for \$670-million, the Company had more than \$1 billion in annual revenues and 3,000 employees around the world.

John is a past member of the Board of Directors for Careers: The Next Generation and Alberta Junior Achievement. He completed a 6-year term as the Vice-Chair of SAIT's Board of Governors in June of 2007 and last year John and Cheryl Aldred presented the school with a record-setting \$15-million personal donation.

John also founded the Cadmus Foundation, which was established to provide support towards the furthering of the trades and education.

**Jack C. Donald** is an entrepreneur that took Alberta's "upstream" exploration sector's streak of entrepreneurial independence into "downstream" refining and retailing from his home base in Red Deer. Beginning with one service station, Jack built Parkland Oil Products into a 38-station chain before selling it to Turbo Resources in 1971. He returned to the fuels sector in 1977 and he began building Parkland Industries into a chain spanning western and northern Canada with 445 retail locations, a trucking fleet and a refinery. Jack retired as president of Parkland in 2001.

Parkland Fuel Corporation is now Canada's largest independent marketer and distributor of fuels. Its family of brands includes: Bluewave Energy, Columbia Fuels, Great Northern Oil, Neufeld Petroleum & Propane, United Petroleum Products, Fas Gas Plus and Race Trac Gas.

Jack and his wife Joan have lead fundraising campaigns for STARS, Red Deer College, the Westerner, and the hospice in Red Deer, and their recent \$3 million gift to Red Deer College is the largest the College has ever received.

**Sydney Kahanoff** was born in Winnipeg but essentially grew up in Mildred, Saskatchewan. He completed his grade twelve at Prince Albert Collegiate Institute in 1939 and, shortly after graduation, joined the Royal Canadian Air Force. He was stationed in the Aleutian Islands and in England during the war. On returning to Canada, Syd attended the University of Saskatchewan in the engineering faculty majoring in physics.

He first worked for National Geophysical and then moved to Union Oil. After several years in Canada, he transferred to Australia. After returning to Canada, Syd co-founded Geocan Exploration — which became Voyager Petroleum in 1968.

Voyager was sold to Nu-West Developments in 1979, at which time he founded The Kahanoff Foundation, to support creative and innovative charitable organizations and programs primarily in Israel and Canada with a focus in Calgary.

He died one year later in 1980, but the foundation carries on his philanthropic plan.





## Background on the Calgary Business Hall of Fame

Established by Junior Achievement of Southern Alberta (JASA) in 2004, the Calgary Business Hall of Fame honours the lifetime achievements of Southern Alberta's most distinguished citizens, past and present, who have helped shape the future of our province. Through their vision, citizenship, business success, entrepreneurial spirit and philanthropic contributions they serve as vital mentors for today's youth, the leaders of tomorrow.

New members will each be formally welcomed into the Calgary Business Hall of Fame at the 8<sup>th</sup> annual Gala Dinner & Induction Ceremony, scheduled for the Hyatt Regency Calgary on October 19, 2011.

### Past Laureates

#### 2010

**John M. Forzani** B.Sc.

**Alvin G. Libin** O.C., A.O.E.

**Theodore Rozsa** O.C., B.Sc. (1915 -2006) Posthumously

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#### 2009

**Allan P. Markin** O.C., B.Sc., P.Eng

**Edward E. McNally** O.C., LL.B, B.A.

**Senator Patrick Burns** (1856 -1937) Posthumously

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#### 2008

**James S. (Jim) Palmer** C.M., A.O.E., Q.C., LL.D.

**Donald (Don) Taylor** P.Eng., B.Sc., M.Sc., LL.D.

**Edward (Ed) Galvin** P.Eng. (1913 – 2005) Posthumously

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#### 2007

**David A. Bissett** LL.B., CFA.

**JR Shaw** O.C., A.O.E., BA, LL.D. (hon)

**Alfred Ernest (A.E.) Cross** (1861-1932) Posthumously

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#### 2006

**James Carl (J.C.) Anderson** P.Eng.

**Clayton H. (Clay) Riddell** O.C., B.Sc.

**George Maxwell (Max) Bell** B.Comm (1912 -1972) Posthumously

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#### 2005

**Richard F. Haskayne** O.C., A.O.E., Comm., F.C.A.

**Harley Hotchkiss** O.C., A.O.E., B.Sc., LL.D, P.Geol

**Frederick C. Mannix** O.C., LL.D. (1913 -1995) Posthumously

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#### 2004

**James K. (Jim) Gray** O.C., A.O.E., LL.D.

**J.R. (Bud) McCaig** C.M., LL.D

**Daryl K. (Doc) Seaman** O.C., A.O.E., B.Sc., LL.D.





## 2011 Laureate Selection Committee

Nominated by their peers, this year's three Laureates were chosen by an independent Selection Committee for induction into the Calgary Business Hall of Fame. We are proud to once again have Korn/Ferry International as an active partner in managing the nomination process and extend a special thank you to this year's Laureate Selection Committee:

- **James Carl (J.C) Anderson**, P.Eng., Chairman, Anderson Energy
- **David Bissett**, LL.B, CFA., President, Belmont Capital Management Ltd.
- **Patrick D. Daniel**, B.Sc., M.Sc., President & CEO, Enbridge Inc.
- **Arlene Dickinson**, Chief Executive Officer, Venture Communications Ltd.
- **N. Murray Edwards**, B.Comm., LL.B., President, Edco Financial Holdings Ltd.
- **Brian Felesky**, C.M., Q.C., Partner, Felesky Flynn LLP
- **John Forzani**, B.Sc., Chairman of the Board, The Forzani Group Ltd.
- **Frank W. King**, O.C., B.Sc., P.Eng. President and CEO, Metropolitan Investment Corporation
- **Alvin Libin**, O.C., A.O.E., President and CEO, Balmon Holdings Ltd.
- **James S. (Jim) Palmer**, CM, AOE, QC, LL.D, Chairman Burnett, Duckworth and Palmer LLP
- **Clayton Riddell, Chairman, O.C., B.Sc.**, Chairman and CEO Paramount Resources Limited
- **Guy J. Turcotte**, B.Sc., MBA., Chairman, Stone Creek Resorts Inc.
- **Mac H. Van Wielingen**, B.A., Co-Chairman & Director, ARC Financial Corporation

### Ex-Officio Members

- Sean McBurney, Client Partner, Korn/Ferry International
- Scott Hillier, President & CEO, Junior Achievement of Southern Alberta





## 2011 Calgary Business Hall of Fame Sponsors

### Presenting Sponsor



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### Governor & Laureate Reception



### Laureate Selection



### Laureate Luncheon



### Master of Ceremonies



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Please visit our website at [www.calgarybusinesshalloffame.org](http://www.calgarybusinesshalloffame.org) for sponsorship opportunities.





## About Junior Achievement

Junior Achievement has been recognized for the invaluable contribution it has made in educating and shaping tomorrow's business leaders. Junior Achievement works in nearly 100 countries worldwide and is the world's largest and fastest growing non-profit organization dedicated to educating young people about business, economics, entrepreneurship and corporate citizenship. Since 1955, Junior Achievement has offered unique, leading edge classroom learning opportunities to future business leaders in Canada.

### Junior Achievement of Southern Alberta History & Accomplishments

Junior Achievement of Southern Alberta (JASA) has provided free business and leadership classes to students living and learning throughout Southern Alberta for over 50 years. The 2011 Calgary Business Hall of Fame marks our 8<sup>th</sup> year of recognizing the life accomplishments of outstanding business leaders within our community.

In both 2009 and 2010, a Student Company team from Southern Alberta was awarded the JA North American Company of the Year.

Our mission — *To inspire and educate young Albertans to succeed in the global economy by providing them with opportunities to experience free enterprise, understand business and economics and develop entrepreneurial, financial literacy and leadership skills.* — is now more relevant than ever. In partnership with the business and education communities and the Government of Alberta, Junior Achievement (JA) brings the real world to students, opening their minds and potential to the reality of doing business within an increasingly competitive global environment. It is through the delivery of valuable JA programs which enhance the economic potential of Alberta that we will create a sustainable future for generations to come. This has all been made possible through the continued financial and voluntary support of companies and individuals who share Junior Achievement's philosophy and ideals.

JASA includes a head office in Calgary as well as regional offices in Red Deer, Lethbridge, Medicine Hat, Cochrane, Foothills Region, Drumheller, Brooks and Strathmore. In the past year, more than 1,100 JA volunteers have delivered business education programs to over 18,000 young people from Grade 5 to Grade 12 attending school in Southern Alberta schools. We congratulate and thank our volunteers, corporate and education partners for their invaluable contributions to the youth of Southern Alberta.

Please visit [www.jasouthalberta.org](http://www.jasouthalberta.org) for additional information about Junior Achievement of Southern Alberta and our programs.





## 2011 CBHF Board of Governors

The Calgary Business Hall of Fame Board of Governors was established in 2010 to ensure the continued profile and sustainability of the event in Calgary. Establishing a Board of Governors will also provide a means of continuing to recognize and involve past Laureates and other high profile business people.

- **David Bissett**
- **Dean Burns**
- **Arlene Dickinson**
- **Brian Felesky**
- **John Forzani**
- **Jim Gray**
- **Frank King**
- **Alvin Libin**
- **Allan Markin**
- **Ann McCaig**
- **Ed McNally**
- **James S. (Jim) Palmer**
- **Clayton Riddell**
- **Ted Rozsa**
- **Don Seaman**
- **Mac H. Van Wielingen**





## 2011 Calgary Business Hall of Fame Laureate: P. John Aldred



P. John Aldred was born and educated in Oxfordshire, England where his father worked as a marketing executive. John qualified as the British equivalent of an agricultural engineering technologist but early on made the decision to emigrate to Canada. When John arrived in Canada from Britain in 1967 at the age of 23, he became a heavy-duty mechanic and worked as a field serviceman for Midwestern Compressor in Calgary.

"An effective business is dedicated to making life as easy as possible for its customers," he once said. "My experience as a mechanic helped me to understand what that principle means in real life -- when you're struggling in thirty-below to repair a broken compressor and the pressure is on to get the sales gas flowing again."

In 1971, John moved to PAMCO Limited, the subsidiary of an American parent, becoming its President four years later. Throughout the 1970s, the Western Canadian energy sector boomed in response to soaring world oil prices. By 1980, the now-experienced executive was ready to try his hand at entrepreneurship on the strength of a new market niche he identified: compressor rentals.

In 1980, John left his post as President of PAMCO to establish a business in the Canadian compressor rental market. Since its founding in 1980, Enerflex has benefited from the growing demand for natural gas both in North America and around the world to become a significant player in natural gas compression packaging and servicing. In 1988, Enerflex acquired PAMCO for \$20.6 million. PAMCO was the western Canadian distributor for Waukesha and the distributor of compressor packages, parts and services for Ariel compressors. By acquiring PAMCO, Enerflex became the largest company in the Canadian natural gas compressor industry. Enerflex integrated the Company's operations along functional lines into three divisions: Enerflex Manufacturing (compressor packaging), PAMCO (parts and service) and Enerflex Leasing. The Company later established its Compression Services division for re-engineering and revamping services and its BTB Compressors division to manufacture pre-engineered, standardized gas compressor packages.

By the early 1990s, Enerflex's business in Australia had grown significantly and the need for a local operation to service customers in the region was apparent. In 1992, Enerflex incorporated its wholly-owned subsidiary Gas Drive Systems PTY Limited and opened its branch in Sydney. Waukesha supported Enerflex in its international expansion efforts by inviting the Company to be the exclusive product distributor for Australia and Papua New Guinea. The Ariel distributorship for Australia was added shortly thereafter.

In September 1993, the Company completed a \$28 million initial public offering with all of the net proceeds being distributed to the pre-offering shareholders. Through the offering, the public acquired approximately 40% of the Company's common shares and Enerflex's shares were listed on the Toronto Stock Exchange.

Since 1994, Enerflex has accomplished some major organizational achievements. Enerflex Manufacturing became the first North American compressor packaging company to attain ISO 9001 certification of its





quality management system. BTB Compressors and Compression Services also attained ISO 9001 certification. PAMCO acquired Atlas Cogeneration and became the Waukesha distributor for all of Canada. Gas Drive Systems expanded into western Australia by opening a service facility in Perth. In 1997, the United Kingdom office was opened to support marketing efforts in Europe and the North Sea. Ariel appointed Enerflex its distributor for the United Kingdom and the North Sea. In addition, the Power Systems Group was separated from PAMCO to focus Enerflex's participation in the expanding natural gas power generation and co-generation industries. In 1998, marketing and sales offices were opened in Paris, France and Houston, Texas, and a parts and service operation was opened in Aberdeen, Scotland.

In 2001, Enerflex acquired Landré Ruhaak BV, a Netherlands based company, which strengthened the Company's service operations in the North Sea and provided a strong engine sales and parts and service organization from which to expand into other parts of continental Europe. Enerflex acquired the operating assets of VR Systems, a specialty natural gas compression equipment packager in Texas to serve customers in the west Texas and New Mexico regions in 2002.

In 2002 Enerflex also acquired EnSource Energy Services to enhance the Company's service capability, expanded the compression equipment offering to include sub-400 horsepower screw compression, provided the expertise and facilities to design and fabricate oil and gas production and processing equipment, expanded the compression rental fleet and offered new power generation solutions. It also introduced Enerflex to new international markets.

By the time Enerflex was sold to Toromont Industries in 2010 for \$670-million, the Company had more than \$1 billion in annual revenues and 3,000 employees around the world.

John also serves on the Board of Directors of Enseco Energy Services, a publicly traded energy services company, and is a past member of the Board of Directors for Careers: The Next Generation and Alberta Junior Achievement. He completed a 6-year term as the Vice-Chair of SAIT's Board of Governors in June of 2007 however continues to serve as a member of the Trades and Technology and Campaign Cabinet committees.

John also founded and is Chairman of the Cadmus Foundation, which was established to provide support towards the furthering of education.

John has kept a very low profile on his philanthropic activities by design. He typically requests that his name not be used in a public manner when providing gifts or donations and established Cadmus as his vehicle to give back to the community. It is interesting that such a successful businessman and entrepreneur with such a good reputation has not received many of the awards that others have which is a credit to his humility and character.





## 2011 Calgary Business Hall of Fame Laureate: Jack C. Donald



Jack C. Donald is an entrepreneur that took Alberta's "upstream" exploration sector's streak of entrepreneurial independence into "downstream" refining and retailing from his home base in Red Deer. Beginning with one service station, Jack built Parkland Oil Products into a 38-station chain before selling it to Turbo Resources in 1971. He returned to the fuels sector starting with two gas stations and a truck in 1977, when he built Parkland Industries into a chain spanning western and northern Canada with 445 retail locations, a trucking fleet and a refinery.

The Parkland story is a case of building an entry in a hotly-competitive field virtually from scratch. In 1971-76, Jack honed his skills as Marketing Vice President of Turbo Resources, a highly successful refiner and retailer of the period. Jack and his wife Joan charted an independent course by buying control of Parkland Beef Industries in 1977, which was at the time a 15-year-old operator of a cattle feedlot and meat-packing plant. Within a year, Jack dropped the beef and steered the firm into oil products.

Parkland Fuel Corporation is now Canada's largest independent marketer and distributor of fuels, managing a nationwide network of sales channels for retail, commercial, wholesale and home heating fuel customers. Parkland's mission is to be the most trusted source of convenience for fuel and related products focused on non-urban markets.

Its family of brands includes: Bluewave Energy, Columbia Fuels, Great Northern Oil, Neufeld Petroleum & Propane, United Petroleum Products, Island Petroleum, Fas Gas Plus and Race Trac Gas.

Jack retired as president of Parkland at the end of 2001.

Jack and his wife Joan have been active volunteers and philanthropists. They have lead fundraising campaigns for STARS, Red Deer College, the Westerner, and the hospice in Red Deer, and their recent \$3 million gift to Red Deer College is the largest the College has ever received. Red Deer College recognized the contributions Jack and his wife, Joan have made to education and the college by naming the Donald School of Business in their honour. Their contributions were recognized by the Association of Fundraising Professionals (Calgary and Area) with a Generosity of Spirit - Lifetime Philanthropy award. They are regarded as the leading philanthropic family in Red Deer.





## 2011 Calgary Business Hall of Fame Laureate: Sydney Kahanoff



Sydney (Syd) Kahanoff was born in Winnipeg but essentially grew up in small town Saskatchewan in a hamlet of 100 people called Mildred. As the local school only went to grade 8, Syd went to a boarding school in Prince Albert where he completed his grade twelve at Prince Albert Collegiate Institute in 1939.

Shortly after graduation, he joined the Royal Canadian Air Force where his first assignment was a year spent in the Aleutian Islands on an early-warning radar team. He was then transferred to England where he spent the last of the war years. While there, he was on the technical team that successfully developed the self-seeking torpedo. On returning to Canada, Syd attended the University of Saskatchewan in the engineering faculty majoring in physics.

After graduating, he was chosen to work in nuclear development at Chalk River but conditions changed so he pursued a career in the oil patch instead. He first worked for National Geophysical and then moved to Union Oil Exploration. After several years in Canada, he transferred to Australia where he discovered the first oil there at Moonie #1 in Queensland.

Upon returning to Canada, Syd started up his own geophysical exploration company, Geocan, in partnership with George Longphee. After two years, he created a public company exploring for oil and gas called Voyager Petroleum.

While there, he developed the first "take-or-pay" contracts in the industry. This led to a very successful company, which he sold Nu-West Developments in 1979. At that time, he founded a philanthropic organization, The Kahanoff Foundation, to distribute grants in a variety of areas.

He died one year later in 1980, but the foundation carries on his philanthropic plan.

