



For Immediate Release — June 10, 2010

## **John Forzani, Alvin Libin and Theodore Rozsa to be inducted into Calgary Business Hall of Fame**

Junior Achievement of Southern Alberta  
Recognizes Entrepreneurship and Philanthropy

CALGARY — Business leaders from the Southern Alberta area gathered as the three Calgary Business Hall of Fame 2010 Laureates were unveiled at the CBHF Laureate Announcement Luncheon, Thursday, June 10<sup>th</sup> at the Hyatt Regency Calgary.

**John Forzani, Alvin Libin** and the late **Theodore Rozsa** are all noted not only for their considerable business accomplishments but their dedication to philanthropic endeavours. They have raised or personally donated tens of millions of dollars for various causes.

“Each of these three individuals has a truly inspirational story of success in business and in life. The selection committee has once again done an outstanding job of recognizing what the Calgary Business Hall of Fame represents: innovation, dedication, passion and commitment,” said JASA President and CEO Mr. Scott Hillier.

The new Laureates will be officially inducted to the Calgary Business Hall of Fame event at the **7<sup>th</sup> annual Gala Dinner & Induction Ceremony on October 19, 2010**. Proceeds from the event benefit Junior Achievement of Southern Alberta (JASA). In 2010, **JASA is celebrating 50 years** of providing free business and leadership classes to students throughout southern Alberta. Past JA participants are invited to celebrate online at [www.jasaturns50.org](http://www.jasaturns50.org).

The Laureates’ names will go on permanent display at the Hall of Fame wall on the main floor of Bankers Hall East and it was announced today that the exhibit will undergo a **major expansion** thanks to the support of Brookfield Properties. In addition to the existing multimedia installation, a new wall of plaques designed by Karo will be constructed by fall, 2010.

The nomination and selection process was administrated by Korn/Ferry International. The 2010 CBHF Laureate Announcement Luncheon is generously supported by Deloitte.

### **2010 Calgary Business Hall of Fame Laureates**

**John M. Forzani, B.Sc.**

**Alvin G. Libin, O.C., A.O.E.**

**Theodore Rozsa, O.C. B.Sc. D.Eng (posthumously)**

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## Background on the Calgary 2010 Laureates

*Full biographies follow and are available at [www.calgarybusinesshalloffame.org](http://www.calgarybusinesshalloffame.org)*

**John Forzani**, founder and chairman of the board of The Forzani Group Ltd. (FGL), Canada's largest and only national sporting goods retailer with over 550 corporate and franchise stores representing over 5 million square feet of store space. FGL annual system sales exceed \$1.6 billion and have a workforce of over 12,000.

John was born and raised in Calgary and played professional football for seven years as an offensive guard with the Calgary Stampeders. Identifying the demand for athletic footwear and sports equipment, John opened Forzani's Locker Room in 1974 with Stampeders teammates Basil Bark and John's two brothers, Joe and Tom. From a single 1,200 square foot location in southwest Calgary, the business grew to 23 locations across Alberta and Saskatchewan by 1980. Further expansion came through acquisitions, including Sport Chek International Ltd. in 1991 and Sports Experts in 1994. FGL now enjoys 21% of the Canadian sporting goods market share. John is an avid supporter of amateur sports and health & wellness causes. The Mother's Day Run and Walk, which began in Calgary 33 years ago to raise funds for health programs, equipment and charities, has now become Calgary's largest with more than 15,000 participants raising over \$600,000 per year.

**Alvin Libin**, led the development of nursing homes in Alberta and across Canada when he co-founded Villacentres in 1967. Today, that business has grown into the Extendicare system of 28,000 beds in Canada, the United States and the UK. He is currently president and chief executive officer of Balmon Investments Ltd., a management services and investment company, as well as a director and owner of the Calgary Flames Hockey Club.

Alvin was born in Calgary in 1931 to Russian immigrant parents — who he credits with the work ethic needed to build his portfolio of real estate, energy, and financial services interests. Beyond his corporate accomplishments, Alvin is better known to Calgarians for his long record of service in health care research and education. He served as the Foothills Hospital's chairman of the board of trustees from 1980-1990 and spent the next decade in the same position with the Alberta Heritage Foundation for Medical Research. He has devoted countless hours to the University of Calgary, including providing guidance to the school's spin-off companies as a board member of University Technologies International. Alvin and Mona Libin also made major personal investments in the U of C's Libin Gene Therapy Unit and Libin Cardiovascular Institute.

**Theodore Rozsa (posthumously)**, oil industry innovator and founder of three oil companies — Frontier Geophysical Ltd., Basset Oil and Rozsa Petroleum. Theodore Rozsa was born in Grand Rapids, Michigan in 1915 and joined Shell Oil after graduating from Michigan Tech in 1936. He held a variety of posts, in a variety of locations, before accepting the post of Shell Canada's Chief Geophysicist in 1949. Theodore and his wife Lola decided to make their permanent home in Calgary and made a considerable impact on the city over the next five decades.

Patrons of the arts, the Rozsas generously supported the Calgary Philharmonic Orchestra, Calgary Opera, Glenbow Museum, Theatre Calgary, Banff Centre for the Arts and the University of Calgary. The U of C's concert hall is named The Rozsa Centre in their honour and the The Rozsa Foundation continues to support not-for-profit arts organizations in Calgary. Theodore Rozsa passed away on March 2, 2006.





## Background on the Calgary Business Hall of Fame

Established by Junior Achievement of Southern Alberta (JASA) in 2004, the Calgary Business Hall of Fame honours the lifetime achievements of southern Alberta's most distinguished citizens, past and present, who have helped shape the future of our province. Through their vision, citizenship, business success, entrepreneurial spirit and philanthropic contributions they serve as vital mentors for today's youth, the leaders of tomorrow.

New members will each be formally welcomed into the Calgary Business Hall of Fame at the 7<sup>th</sup> annual Gala Dinner & Induction Ceremony, scheduled for the Hyatt Regency Calgary on October 19, 2010.

A Board of Governors for the Calgary Business Hall of Fame (CBHF) has been established this year to ensure continued profile and sustainability of the event in Calgary. Establishing a Board of Governors will also provide a means of continuing to recognize and involve past Laureates and other high profile business people.

## Past Laureates

### 2009

**Mr. Allan P. Markin**, O.C., B.Sc., P.Eng  
**Mr. Edward E. McNally**, O.C., LL.B, B.A.  
**Senator Patrick Burns** (1856 -1937) Posthumously

### 2008

**Mr. James S. (Jim) Palmer** C.M., A.O.E., Q.C., LL.D.  
**Mr. Donald (Don) Taylor** P.Eng., B.Sc., M.Sc., LL.D.  
**Mr. Edward (Ed) Galvin** P.Eng. (1913 – 2005) Posthumously

### 2007

**Mr. David A. Bissett** LL.B., CFA.  
**Mr. JR Shaw** O.C., A.O.E., BA, LL.D. (hon)  
**Mr. Alfred Ernest (A.E.) Cross** (1861-1932) Posthumously

### 2006

**Mr. James Carl (J.C.) Anderson** P.Eng.  
**Mr. Clayton H. (Clay) Riddell** O.C., B.Sc.  
**Mr. George Maxwell (Max) Bell** B.Comm (1912 -1972) Posthumously

### 2005

**Mr. Richard F. Haskayne** O.C., A.O.E., Comm., F.C.A.  
**Mr. Harley Hotchkiss** O.C., A.O.E., B.Sc., LL.D, P.Geol  
**Mr. Frederick C. Mannix** O.C., LL.D. (1913 -1995) Posthumously

### 2004

**Mr. James K. (Jim) Gray** O.C., A.O.E., LL.D.  
**Mr. J.R. (Bud) McCaig** C.M., LL.D  
**Mr. Daryl K. (Doc) Seaman** O.C., A.O.E., B.Sc., LL.D.





## 2010 Laureate Selection Committee

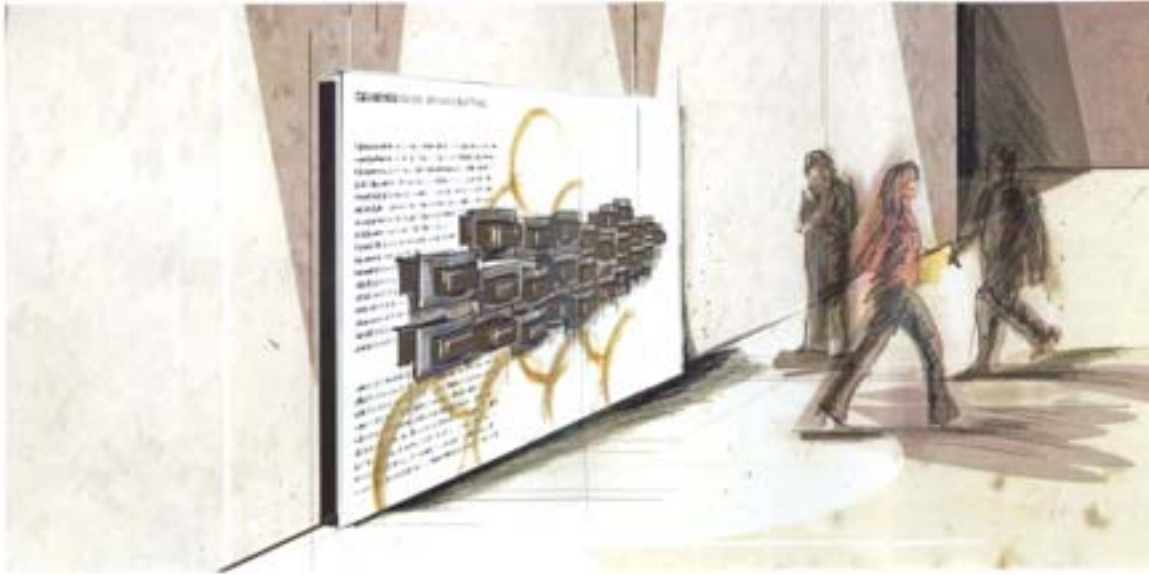
Nominated by their peers, this year's three Laureates were chosen by an independent Selection Committee for induction into the Calgary Business Hall of Fame. We are proud to have Korn/Ferry International as an active partner in managing the nomination process and extend a special thank you to this year's Laureate Selection Committee:

- **James Carl (J.C) Anderson**, P.Eng., Chairman, Anderson Energy
- **David Bissett**, LL.B, CFA., President, Belmont Capital Management Ltd.
- **Patrick D. Daniel**, B.Sc., M.Sc., President & CEO, Enbridge Inc.
- **Arlene Dickinson**, Chief Executive Officer, Venture Communications Ltd.
- **N. Murray Edwards**, B.Comm., LL.B., President, Edco Financial Holdings Ltd.
- **Brian Felesky**, C.M., Q.C., Partner, Felesky Flynn LLP
- **Rick George**, O.C., B.Sc., LL.B., President & CEO, Suncor Energy Inc.
- **Scott Hillier**, President & CEO, Junior Achievement of Southern Alberta (Ex-Officio)
- **Frank W. King**, O.C., B.Sc., P.Eng. President & CEO, Metropolitan Investment Corp.
- **Sean McBurney**, Senior Client Partner, Korn/Ferry International (Ex-Officio)
- **James S. (Jim) Palmer**, C.M., A.O.E., Q.C., LL.D., Chairman, Burnett, Duckworth and Palmer LLP
- **Clayton Riddell, Chairman**, O.C., B.Sc., Chairman of the Board and CEO Paramount Resources Limited
- **JR Shaw**, O.C., A.O.E., BA, LL.D., Executive Chair Shaw Communications Inc
- **Guy J. Turcotte**, B.Sc., MBA., President & Chairman, Stone Creek Resorts Inc.
- **Mac H. Van Wielingen**, B.A., Co-Chairman & Director, ARC Financial Corporation





## Calgary Business Hall of Fame Expansion



**Design:** Karo

**Donor:** Brookfield Properties Corporation

**Completion:** Fall 2010

**Location:** Bankers Hall East, main level

High-resolution artwork available upon request.





## About Junior Achievement

Junior Achievement has been recognized for the invaluable contribution it has made in educating and shaping tomorrow's business leaders. Junior Achievement works in nearly 100 countries worldwide and is the world's largest and fastest growing non-profit organization dedicated to educating young people about business, economics, entrepreneurship and corporate citizenship. Since 1955, Junior Achievement in Canada has offered unique, leading edge classroom learning opportunities to future business leaders.

## Junior Achievement of Southern Alberta

This year, Junior Achievement of Southern Alberta (JASA) is celebrating 50 years of providing free business and leadership classes to students living and learning throughout southern Alberta. 2010 Calgary Business Hall of Fame marks our 7<sup>th</sup> year of recognizing the life accomplishments of outstanding business leaders within our community.

Our mission — to inspire and educate young Canadians to experience free enterprise, understand business and economics, and develop entrepreneurial and leadership skills — is now more relevant than ever. In partnership with the business and education communities and the Government of Alberta, Junior Achievement (JA) brings the real world to students, opening their minds and potential to the reality of doing business within an increasingly competitive global environment. It is through the delivery of valuable JA programs that enhance the economic potential of Alberta that we will create a sustainable future for generations to come. This has all been made possible through the continued financial and voluntary support of companies and individuals, who share Junior Achievement's philosophy and ideals.

Among recent accomplishments, one JASA Student Company Team was awarded the JA North American Company of the Year in 2009. Two more groups from Calgary are finalists in 2010.

JASA includes a head office in Calgary as well as regional offices in Red Deer, Lethbridge, Medicine Hat, Cochrane, Foothills Region, Drumheller and Strathmore. In the past year, more than 1,100 JA volunteers have delivered business education programs to over 20,000 young people from Grade 5 to Grade 12 attending school in southern Alberta schools. We congratulate and thank our volunteers, corporate and education partners for their invaluable contributions to the youth of southern Alberta.

## Current Programs Offered by JASA

### Elementary

Business Basics menu of programs (BB)

### Middle

Economics for Success (ESIS)

Investment Strategies Program (ISP)

Dollars with Sense (DwS)

### High School

Company Program: A Student Venture  
JA Titan

### Mount Royal College ESIS WEEK

The Economics for Success

Please visit [www.jasouthalberta.org](http://www.jasouthalberta.org) and [www.jasaturns50.org](http://www.jasaturns50.org) for additional information Junior Achievement of Southern Alberta and our programs.





## 2010 Calgary Business Hall of Fame Laureate: John M. Forzani

John Forzani is founder and chairman of the board of The Forzani Group Ltd. (FGL), Canada's largest and only national sporting goods retailer with over 550 corporate and franchise stores representing over 5 million square feet of store space. FGL annual system sales exceed \$1.6 billion and have a workforce of over 12,000.

John was born in Calgary on April 5, 1947. After obtaining his B.Sc degree from Utah State University, John returned to Calgary and played professional football for seven years, as offensive guard with the Calgary Stampeders. It was his football experience that opened the doors to a new career in sports retailing. Identifying the demand for athletic footwear and sports equipment, John opened his first store in 1974 with three other Stampeders — his friend, Basil Bark, and his two brothers Joe and Tom. The store was Forzani's Locker Room, a single 1,200 square foot location in southwest Calgary specializing in athletic and recreational footwear. In a little more than five years, the business had grown to 23 locations across Alberta and Saskatchewan through internally-financed growth.

Further expansion came with the acquisition of Sport Chek International Ltd. in 1991 and Hogarth's Sport and Ski in 1992. By the time the company issued its initial public offering in 1993, annual gross revenues were more than \$70 million. The company continued to grow; this time through the ambitious acquisition of Sports Experts in 1994, a larger Montreal-based retailer. The merger of these two operations, coupled with the threat of a U.S. sporting goods retail invasion, tested John's mettle in the mid-1990's. As the company's CEO, John spearheaded an aggressive restructuring plan in 1997 and FGL returned to profitability. In June 2000, FGL acquired Vancouver-based Coast Mountain Sports followed by the acquisition of Kamloops-based Sport Mart in June, 2001. As a result, FGL now enjoys 21% of the Canadian sporting goods market share.

John has always held a strong belief in giving back to the community and has involved FGL in supporting philanthropic causes in a wide-range of programs across the country. The Forzani Mothers Day Run and Walk (runs are organized in 2 cities in Alberta) began in Calgary 33 years ago to raise funds for health programs, equipment and charities. The run and walk, emphasizing family participation, has now become Calgary's largest, with over 15, 000 participants and raising over \$600,000 per year. In 2000, John formed The Forzani Group Foundation whose mandate is to promote physical fitness, health and wellness. Beneficiaries of the Foundation have included the Calgary Health Trust, the Rockyview General Hospital, Grace Women's Health Centre, the Foothills Medical Center, the Quebec Special Olympics, the Montreal Children's Hospital Foundation, the Alberta Children's Hospital, St. Amant Centre in Winnipeg, the Maritime Heart Centre, the Canadian Breast Cancer Foundation and many more.

John has a keen interest in the development of young people. He has spent a lot of personal time talking to students at The University of Calgary, Mount Royal College and SAIT, as well as at city high schools sharing his personal experiences, insights and anecdotes on entrepreneurialism, leadership, the future of retail, and building winning and motivated teams.





He is on the Advisory Board for the Ryerson University School of Retail program and has provided financial support to the Canadian Institute for Retail at the University of Alberta. In addition to his focus on youth, John is a frequent guest speaker at business, professional, industry and community forums.

Among the honours John has been bestowed with are *Alberta Venture* magazine, Alberta's Business Person of the Year; University of Calgary and the Calgary Chamber of Commerce's Distinguished Business Leader Award; Ernst & Young, Canada's Prairies Region Entrepreneur of the Year; the National Sporting Goods Hall of Fame, and honorary doctorates from Concordia University and the University of Calgary.

Inside The Forzani Group Ltd., John has provided leadership, coaching and guidance to literally thousands of employees over the years (many of whom have had successful careers in an industry they did not expect to stay with beyond a part-time job). John has introduced a number of innovations to the workplace to create a culture that promotes health, fitness and sport. The head office has a first-rate fitness facility with a fitness trainer and the employee café (named by employee vote after John's mother, Audrey), Employees can buy breakfast for \$1.00 and drop off their children at the company-provided day care before beginning their day. Employees value John's personal approach and it is not uncommon for him to drop in to see employees at their workstation or in their offices for a chat or a joke.

John also became Chairman of the Calgary Stampeders Football Club when he joined a group of local investors to purchase his former team in 2005. He has also served as Chairman of Intersport International, a director of Sustainable Energy Technologies and Groupe Aeroplan.





## 2010 Calgary Business Hall of Fame Laureate: Alvin G. Libin

Alvin Libin is a proud Canadian and Albertan with a long record of service to the province, particularly in the area of health care research and education. His strong leadership, combined with his unwavering commitment to encouraging and promoting excellence, has made this lifelong Calgary resident a distinguished example of the Alberta spirit at its best.

Alvin was born in Calgary on April 22, 1931. He inherited a strong work ethic from his parents, who were Russian immigrants to Alberta. Alvin used that ethic and his natural talents to build a successful business portfolio with interests in real estate, oil and gas and financial services. When asked to describe his formula for success, Alvin lists the essential ingredients as “hard work, honesty and teamwork; putting the right people in the right place to do the job; and luck.” Those who have had the pleasure of working with him suggest Alvin’s remarkable business acumen, discipline, and strong leadership and mentoring skills as equally important contributors to his success.

Alvin led the development of nursing homes in Alberta and across Canada when he co-founded Villacentres in 1967. Today, that business has grown into the Extencicare system of 28,000 beds in Canada, the United States and the UK.

In addition to building a career in the corporate sector, Alvin has developed a solid reputation as a community leader. From 1980 to 1990, he served Calgary’s Foothills Hospital as chairman of the board of trustees. The hospital underwent considerable growth during his 10 years at the helm and developed a reputation for excellence throughout the institution, from research and education to clinical care and patient outcomes.

Alvin’s ability to foster a culture of excellence can also be seen in the Alberta Heritage Foundation for Medical Research, where he served as chairman of the board of trustees from 1990 – 2000. Under his stewardship, the Foundation saw its original \$300 million provincial government endowment grow to over \$1 billion. Alvin also helped to recruit strong leadership for the Foundation and cultivate the organization’s high standards of excellence. Those standards define the Foundation’s reputation as an internationally respected organization and serve as a powerful tool for attracting the world’s best researchers to the province. Working in partnership with Alberta’s three research-intensive universities, the Foundation has supported many of the exciting health research and treatment discoveries made by the province’s health researchers.

In 2000, having fulfilled the legislated maximum term of office with the Alberta Heritage Foundation for Medical Research, Alvin was invited to share his skills as chair of the Alberta Ingenuity Fund, a new organization created to nurture science and engineering research and discoveries in Alberta, a position which he fulfilled until May 2006.

Alvin is a long-term supporter of the University of Calgary, providing leadership in a number of capacities. He served as a board of University Technologies International where he shared his business insights with entrepreneurs working in the school’s spin-off companies. In addition to





leading two major fundraising campaigns to support the school's health research activities, Alvin has made major investments of his own. The University's facilities now include the Libin Gene Therapy Unit, which funds research to explore new therapies for heart disease, diabetes, mellitus, arthritis and cancer, and the Libin Cardiovascular Institute, which works to integrate and strengthen cardiac, research, education, treatment and patient care in Calgary and southern Alberta.

The Gene Therapy Unit and the Cardiovascular Institute were made possible through the auspices of the Alvin and Mona Libin Foundation. The fact that these two important contributions bear the name of both Alvin and his wife of more than 50 years reflects the important role Mona played in Alvin's life and their commitment to the community. In addition to funding major health care initiatives, the two are ongoing supporters of numerous community programs, including scholarships at the University of Calgary and the city's Jewish community. Alvin and Mona, who is also a native Calgarian, were high school sweethearts before marrying in 1953. Their family includes their son Robert, and grandchildren, Eda, Nora and Louis.

On October 21, 2004, Alvin was honored to receive the Alberta Order of Excellence Award, for his continual hard work in the community.

Alvin has received numerous honours for his community service. He was named a Paul Harris Fellow by the Rotary Club International and holds a Honourary Doctor of Laws Degree from the University of Calgary. In 2002 he was named an Officer of the Order of Canada. The same year, the Alberta Heritage Foundation for Medical Research created the Libin Prize in Cardiovascular Research, a fitting tribute to a man who describes his approach to the Foundation, and to fostering research in general as "excellence creates excellence." That attitude is clearly evident in the life and career of Alvin Libin, in the contributions he has made to the quality of life Albertans enjoy today, and in the legacy he has created for generations of Albertans to come.

Showing no interest in retirement, Alvin combines a full work schedule with his many volunteer and community service commitments. He is currently president and CEO of Balmon Investments Ltd., a management services and investment company, and also serves on several corporate and community boards. He is also a director and co-owner of the Calgary Flames Hockey Club.





## 2009 Calgary Business Hall of Fame Laureate: Theodore Rozsa

Theodore Rozsa was born in Grand Rapids, Michigan on June 12, 1915. He was the son of a Hungarian immigrant who instilled in him his lifelong commitment to the value of hard work. In 1933, Theodore completed his high school diploma with honors — having been the top of his class in both his sophomore and junior years, and valedictorian in his senior year. A scholarship and a part-time job enabled him to enroll in what is now Michigan Technological University where he earned his Bachelor of Science degree in geology, with honors two and a half years after he entered.

Theodore was a pioneer in the post-war oil industry. His first and only employment after graduation was with the Shell Oil Company, where he spent thirteen years managing seismic exploration from the Gulf of Mexico to the tundra of northern Alberta. While working in Texas, he met Lola and they were married in 1939. Theodore was moved to Calgary as the Chief Geophysicist for Canada in 1949.

One year after later, Theodore made the bold decision to leave Shell and seize the opportunity to start his own company, Frontier Geophysical. Frontier's first three crews worked for Shell then the company expanded to seven seismic crews and one slim hole drilling rig. Theodore made it a point to hire new graduates, as well as more seasoned miners, and dedicated time to their education.

When the need for geophysical exploration services diminished in 1963, Theodore sold the company to his senior personnel and went into petroleum exploration and production under the company name Rozsa Oils, which became Basset Oil Limited in 1969. He sold that successful company in 1979 and formed Rozsa Petroleum, of which he was the owner and president and ran until 2002.

From the time of his entry into the oil production business in 1963, Theodore ran a one-man outfit. He was everything from bookkeeper to on-site geologist, spending a lot of time in the field.

Apart from his considerable skills as a geophysicist and geological engineer, he was known as a man of his word. In 1987, he was awarded the very first Canadian Society of Exploration Geophysicists (CSEG) gold medal for his integrity, outstanding professionalism, and significant contribution to the application and business development of Exploration Geophysics.

Ted strongly believed in giving back to community. While many of his contributions were quiet donations, once he and Lola started the Rozsa Foundation in 1990, their seed financing launched the construction of the Rozsa Centre at the University of Calgary and the Rozsa Center for the Performing Arts at Michigan Technological University, where Theodore had also established a student scholarship fund.

Capital support was also given to the Banff Centre and Centre for the Performing Arts. He made a large endowment to the Calgary Philharmonic Orchestra for the Maestro's Chair, as





well as giving significant annual operational funding to the CPO, Calgary Opera, Honens, in addition to supporting the Glenbow Museum, Theatre Calgary, Foothills Hospital and many other charitable causes.

Theodore's lifelong recreation was the game of golf. He was one of the early CSEG members who founded the Doodlebug Golf Tournament in 1953, in which he played for thirty-eight consecutive years and is remembered through the annual Ted Rozsa Doodlebug Award. He was an active member of the Calgary Golf and Country Club for over fifty years.

Theodore received numerous honors for his professional contributions, philanthropy and civic leadership. In 1990, he received an Honorary Doctor of Engineering from Michigan Technological University and an Honorary Doctor of Laws from the University of Calgary. In 1991, he was named an Officer of the Order of Canada, of which he was most proud.

Other honors he received include: the Michigan Technological University Silver Medal (1988), the Canadian Music Council Award (1989), the Government of Canada Lescarbot Award (1991), Rotary Integrity Award (1994), Edmund C. Bovey Award for Business and the Arts (2002), Lieutenant Governor Award (2004), Alberta Centennial Medal (2005).

Theodore and Lola had three children: Ruth Ann Rayner, Theodore Sidney Rozsa, and Mary Rozsa de Coquet. T.S. also established a career in the oil patch, while Ruth Ann and Mary remain active in the family Foundation.

Theodore Rozsa passed away on March 2, 2006.

